



**FOR IMMEDIATE RELEASE**

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***LOCAL ORGANIZATIONS PRESENT "WOMEN'S WAY TO WEALTH"***

*San Luis Obispo, CA* - Local organizations that support women's economic independence will present a seminar designed to chart the path of "Women's Way to Wealth: From Paycheck to Prosperity" on Saturday, May 20th, from 1:00 pm to 5:00 pm at Cal Poly's University Union, room 220.

Phil Cisneros, the keynote speaker, will address the issues of global gender inequality and relate it to local women in his keynote, "Gender Equality: Beyond Rhetoric." Cisneros said, "In our efforts to impact the local conditions of women, we need to look at the silent and penetrating overall global condition that is impacting the status of women."

Kelly Kasper, of the organizing committee, said that the day will consist of practical applications on a number of topics that are financially important to women. Kasper said, "This seminar responds to the urgent need in the community for information to assist individuals concerned about their financial situation in these uncertain times."

The afternoon's schedule will include presentations on "Income Opportunities and Money Management," presented by Andrea Zeller of Mission Community Services Corp/Women's Business Partners, and "Credit: How Do You Rate?" presented by Carmela Vignocchi of Consumer Credit Counseling Services. Mary Verdin, of Verdin Marketing Ink, will address "Consumerism and Spending" and Vivian Hanover, Primerica Financial Services, a member of Citigroup, will discuss "Wise Retirement Investments." The day includes women's physical and mental well-being as well as financial health, with a wrap-up on self-care, "Taking Care of YOU," presented by Jean Steel of WELLNESS WORKS.

Other organizations that have contributed to the creation of this economic summit include National Organization for Women, Democratic Women United, SLO Economic Opportunity Center of SLO County, Cal Poly's Women's Center and SLO County Commission on the Status of Women.

The cost of the event is \$5 for pre-registration and \$10 at the door. Translation services will be available for Spanish-speakers and refreshments will be served. All are welcome. For more information, please call Women's Community Center at 544-9313.

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