



FOR IMMEDIATE RELEASE

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Central Coast Businesses Fight Back Against the World of Network Attacks

Exclamake, a local security solutions provider, leads the charge

(San Luis Obispo, CA) - Network break-ins are one of the fastest growing cyber crimes today and a recent FBI survey of more than 2,000 public and private organizations found that in 2005 nearly 90 percent of these businesses experienced computer security incidents. According to the ITSPA (Information Technology Solution Provider Alliance), Internet attacks are growing at more than 60 percent yearly. As a result, network security is rapidly becoming a top priority and concern for small and mid-sized business owners.

Ean Smythe, owner of Exclamake, an IT security solutions provider, has experienced a surge of inquiries from small and mid-sized businesses on how they can protect their network, and more importantly their clients' and customers' personal confidential information. Smythe states, "Over the past 10 years, I have seen incredible ingenuity develop as hackers find new ways to identify the businesses with the most lucrative customer information and then go in and capture it."

One way that Exclamake is helping businesses all over the Central Coast defend their networks' privacy is through education. In April, Exclamake will begin a series of ongoing one-hour educational programs countywide on Internet crime and ways to secure networks. "Up until now, the inquiries we received were *reactive* inquiries. The business has experienced a break-in and they need us for recovery assistance." Smythe goes on to say, "Our intent with our free seminars is to educate businesses on potential vulnerabilities so that they can put systems in place BEFORE they fall victim to cyber crime."

Exclamake (www.exclamake.com) offers managed, consultative and maintenance security services. Exclamake is based in San Luis Obispo, California and has over 10 years experience in network security, client/server computing, and advanced Internet technologies. Exclamake is the only company in San Luis Obispo County to achieve Small Business Specialist certification from Microsoft.

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